



BOWLING *Southern Style*

The official newsletter of the Southern Bowling Writers Association

N. 2 AUTUMN 2005

Hurricane Bowling Center Damage Report (from BPAA 9/15)

DESTROYED

Bowl USA, Slidell, LA

EXTENSIVE DAMAGE

AMF Triangle Lanes, Gulfport, MS
Ocean Lanes, Ocean Springs, MS
AMF Kenner Lanes, Kenner, LA
Tiffany Sports Ctr, Mandeville, LA

MINOR DAMAGE

Spanish Trail Lanes, Gautier, MS
Dixie Bowl Lanes, Meridian, MS
Park Ten Lanes, Diamondhead, MS
River Bend Rec. Ctr, LaPlace, LA
Expressway Lanes, Gretna, LA
Imperial Lanes, Arabi, LA

Visit www.bpaa.com
for updates and information

Final ABC and WIBC Events Conclude Successfully in Baton Rouge and Tulsa

2005 ABC CHAMPIONS

All-Events - Scott Craddock

Doubles - Steve Richter &
Jeff Richgels

Singles - David Adams

Team - KR Strikeforce

2005 WIBC CHAMPIONS

All-Events - Leanne Barrette

Doubles - Brenda Norman &
Karen Stroud

Singles - Leanne Barrette

Team - Shootin Nines

Visit www.bowl.com for
complete results

DON'T MISS IT!
**SBWA Annual Meeting,
Luncheon and
'Just Desserts' Roast'**
Las Vegas Hilton
June 25, 2006

Katrina Bows Over Southern States *Hurricane Rita Adds Difficulty to Recovery*

The largest national disaster in US history, Hurricane Katrina, disrupted lives and destroyed structures from Baton Rouge to Pensacola in late August. The lives of thousands of bowlers and the business of dozens of bowling centers were also indefinitely suspended. Rita hit Texas and West Louisiana September 24 and made matters much worse.

According to reports from the Bowling Proprietors Association of America more than a dozen bowling centers were destroyed or badly damaged. Leagues that just started or were about to start have been postponed indefinitely, and many scheduled tournament have been cancelled or postponed.

Several SWBA members were affected by the storm, but thankfully, no injuries were reported. Charlie Dunaway from Baton Rouge and Dickie Broussard from New Iberia, Louisiana both reported only minor damage to their homes and lost power for "four or five days". Both are involved in the massive relief efforts underway along the gulf coast.

How can SBWA help? Simply by encouraging everyone who can to make a donation to the recovery through organizations like the Red Cross, Salvation Army, United Way and several other good charity organizations. And keep all those families directly affected by these horrendous storms in your thoughts and prayers.

SBWA Website is On-line!

In our last email report August 11, we said we were "exploring the possibility of starting a new SBWA website, but we want to do it without spending too much."

We're pleased to report we

now have a new SBWA website! It took a little work, but it's up and operating, and you can explore the new site by going to www.southernbowlingwriters.com.

It's attractive and informative and easy to navigate. Take a look

and let us know what you think, and please don't hesitate to make any suggestions for items to add to the site.

Future items will include more history and award winners, and links to other sites.

2006 SBWA Meeting, Luncheon, and Roast Set For Las Vegas Hilton June 25, 2006

'Just Desserts' will honor Jeanie Hulsey

We don't yet have all the details, but we know enough to allow SBWA members to make travel plans for next summer.



Jeanie Hulsey

The 2006 Southern Bowling Writers meeting will be held on Sunday June 25, at 11 a.m. at the Las Vegas Hilton Hotel. A luncheon will follow. That evening, a welcome reception for all SBWA and BPAA members will be held, and our 'Just Desserts' Roast will run from 9-10:30 p.m. with cocktails, coffee, and desserts after everyone goes to dinner on their own.

We'll announce at the Welcome Reception for everyone to 'have a nice dinner, but don't get dessert, because it will be provided at the roast.

Details about the program are coming soon, and we also want to make it a fundraiser for SBWA and Jeanie's favorite charity, the Scottish Rite Hospital for Children. Stay tuned - we'll have more details soon.

What: SBWA Annual Meeting and Luncheon and Roast
When: Sunday June 25, 2006
Meeting and luncheon 11-1:30
Just Desserts Roast 9-10:30 p.m.
Where: Hilton Hotel and Casino,
Las Vegas, Nevada

www.southernbowlingwriters.com

WRIGHT HOUSE BRIEFINGS

• Our roster continues to grow and I want to thank everyone who is helping us stay “Focused on the Future.” An association is only as good as its membership, and we have the best in the business among our ranks. Thanks from all of us.

• C.J. Goodwin did a great job on our website at www.southernbowlingwriters.com and we hope you have checked it out. On the links page we have added links to websites hosted by our members. We hope you will reciprocate and add our site to your links page. We ask that you support our membership and also our sponsors.

• I have been writing a bowling column for nearly 20 years for the Killeen (TX) Daily Herald. Jim says I am probably the only bowling writer left in Texas doing a full time bowling column for a daily paper. I’m not sure about that, but it made me curious. Please e-mail me if your local paper covers bowling. I am interested in the name of the paper and the bowling writer. They are the folks we should try to recruit into our association and I would like to be able to contact them.

• If you haven’t started planning for Las Vegas in June 2006 you might want to start. Information on Bowl Expo, our meeting and our planned roast of Mrs. Jeanie Hulsey on June 25 is on the front of this newsletter.

• If you notice on our roster with the exception of five members, everyone has an e-mail address. This really makes communication easy for the officers and directors as well as the general membership. We will do our level best to keep you informed of ALL activities within the association. All we ask is that you ensure we have the best e-mail address for you. If you have more than one e-mail address, please provide us with the one you check most frequently. Secondly, if you change your e-mail address, please let us know.

• Finally, Jim and I issue the following challenge - Recruit one new member before October 15 and that member will receive the remainder of the year dues free.



Don Wright
SBWA Exec. Dir.

MEMBER NEWS AND NOTICES

Standlee Makes Training Fun and Entertaining

Trainertainment offers business a new concept in employee training

SBWA member Beth Standlee, Fort Worth, Texas has launched a new company called *Trainertainment*, which features “fun training, serious results”. Standlee has also authored a new workbook entitled “Training the Front Line; Sales Made Easy” which she shares with all workshop and seminar attendees.

Standlee, the CSO (Chief Sales Officer) and owner of *Trainertainment*, believes that training employees of family entertainment businesses doesn’t have to be a difficult or tedious. “Our commitment is to teach sales training throughout the family entertainment industry (bowling centers and other businesses) that will enable those companies to create a culture of sales that is reflected in great customer service,” she said.

Standlee can be reached at (817) 886-4840. Her email is csos@trainertainment.net and her website is www.trainertainment.net.

Katrina Causes SASBA Cancellations

Jim & Kathy King are looking for something to do on weekends for the remainder of the year due to Hurricane Katrina. The flood of evacuees into the hotels throughout the South have forced the cancellation of most of the remainder of the SASBA/Ebonite Senior Tour - South Central Region. Two tournaments in Baton Rouge, one in Lafayette, and one in Meridian have been cancelled and sites in Jackson, MS and Leesville, LA are in limbo. The Kings are also collecting used balls, bags and shoes for Katrina victims so that when they are ready to return to bowling, it will be less expensive for them. For more info, go to www.sasba.com.

California Members Remember Norris

SBWA members Joe Lyou and John Jowdy report that a ‘Joe Norris Remembrance Luncheon’ was held September 7 at Fillippis Restaurant in San Diego. 10 people attended the two-hour lunch, and a chair was left vacant for the late legendary Norris.

When Norris was alive, many luncheons were held at Fillippis, and Norris was always there to entertain the group with delightful tales of bowling’s ‘good old days’.

For this lunch, the first since Norris’ passing, SBWA member Dick Evans flew in from Florida and Mort Luby Jr. came from Chicago. Other notables included Hall of Fame bowlers Virginia Norton and Andy Marzich.

Small World

SBWA member Persh Rohrer reports that he had lost touch with his old friend Pete Peterson, but when Pete, a columnist for the Cumberland (Maryland) Times-News joined SBWA, he now knows how to reach him. Glad we could be of service, Persh!

AND FROM THE PREZ . . .

As we pray for those affected by hurricanes Katrina and Rita, SBWA is making great progress. Our membership has grown steadily, and I won’t be surprised if we top the 100 mark in 2006.

We’re very excited about the future, and being a part of Bowl Expo and the BWAA convention in Las Vegas next summer. As a BWAA director and Bowl Expo Committee Chairman, I attended a Bowl Expo planning meeting at BPAA headquarters in Arlington, Texas September 1st with BPAA and BWAA leaders.

What impressed me the most is that both BPAA Executive Director John Berglund and Strike Ten President and Bowl Expo Chairman Frank DeSocio made a strong commitment to use their resources to help the bowling media grow and prosper.

With friends like these in our corner, SBWA and BWAA and other media groups can have a very good future, which means our sport will also thrive. I truly believe that the industry unity that has been mere rhetoric in the past is now a realistic goal, and SBWA will work hard to help make it work.

As the holiday season approaches, hug your kids and relatives, be thankful that you live in the greatest country in the world, and say a prayer for our troops and all those who need a helping hand to have a better tomorrow.

Thanks for all of you for everything you do for SBWA and the great game of bowling.



Jim Goodwin
SBWA President

Condolences

All SBWA member wish to extend their heartfelt sympathy to the families of SWBA director **Greg Stock**, whose mother passed away in August, and to the **Schenkel Family**. Legendary broadcaster and the voice of the PBA for 36 years, Chris Schenkel, passed away September 11.

If any SBWA member would like to send personal notes, Stock’s contact information is on our member roster. The address for the Schenkel family is 7101 N. Kolorama Road, Leesburg, Indiana 46538. Schenkel is survived by his wife Fran, sons Ted and John, and daughter Tina.