



BOWLING Southern Style

The official newsletter of the Southern Bowling Writers Association

N. 3 WINTER 2005

2006 Dues are DUE NOW!

Please, if you haven't already done it, mail your 2006 membership dues to SBWA Executive Director Don Wright - 1505 Meadow Spur, Killeen, Texas 76549-1508

Gosh darn folks - it's ONLY \$10!!
and look what you get -

- Nifty Membership Card
- Voting privileges
- Invitations to SBWA social activities such as our luncheon and 'Just Desserts' roast
- Bowling Southern Style newsletters and periodic email updates
- Special credentials to bowling events
- Insider information and news from the sport and industry

SBWA Award Chairmen - Are you working on your awards?

This is just a friendly reminder to SBWA Award Committees to get going on our 2005-06 awards, which will be presented June 25, 2006 in Las Vegas.

On that day, we will present the following very special and prestigious awards:

- The Dick Weber Distinguished Service Award
- SBWA Bowlers of the Year
- Collegiate Bowlers of the Year
- High School Bowlers of the Year
- Walt Steinsiek Cartoonist Award
- President's Award

DON'T MISS IT!
SBWA Annual Meeting,
Luncheon and
'Just Desserts Roast'
Las Vegas Hilton
June 25, 2006

Southern States Rising From Disaster

In our Autumn newsletter, we reported the widespread damage to the Gulf Coast cities from Hurricanes Katrina and Rita. The good news is that bowling centers and bowlers affected are getting back into the game.

Four months have passed since Katrina, and we are 90 days past Rita. Communities and the bowling community are still in disarray, but are working diligently toward returning to a normal routine. Most centers have re-opened, but business is

understandably slow. Bowling is not a priority for most right now, but bowling centers are playing a valuable part in the recovery.

Bowling centers across the Gulf Coast are giving people a place to get away from the harsh reality that will be their 'new normal' for years to come; a place to relax and comfort each other, and if only for a couple of hours, provide some fun for families faced with months and years of hard work to restore their lives and communities.

How can we help? We hope everyone has already given something to the Red Cross or other charities, but perhaps the best way to help is to buy southern products like Tabasco, Community Coffee, Oreck Vacuum products, and foods like Gulf Shrimp and much more. Your purchase will help the economy of this region get stronger during the recovery.

And please continue to keep these strong southern people in your thoughts and prayers.

More - see member news and notes on back

6th Annual 'Bowl For The Cure' Rolls In February

SBWA member Donna Lonon wants to remind everyone of the upcoming 'Bowl For The Cure' events in February benefitting the Susan G. Komen Breast Cancer Foundation.

This annual fundraiser, which has provided several million dollars to fight breast cancer, will run for the first time under the new USBC banner. It started as a challenge six years ago between the Dallas WBA and the Milwaukee WBA (WIBC's headquarters) and

has spread nationwide.

There's no challenge this year, but the Dallas WBA will roll out its 'Bowl For the Cure' Tournament at Bowl-A-Rama bowling center in Rowlett, Texas, near Dallas. For information or entry forms for the Dallas event, contact Lois Gibson of the DWBA at (972) 274-4433 or email dwba1@sbcglobal.net. For info on other Bowl For The Cure events visit www.bowl.com and click on 'Bowl for the Cure'.



90 Years - WOW!

*Texas Bowling Club
Reaches Milestone*

SBWA member Harry Nixon, San Antonio, Texas reports that the 90th Texas Tenpin Bowling Association Tournament will be held in Pasadena, TX May 26-June 8.

Nixon is also announcing his retirement from his secretary/treasurer position he has held for 39 years. His father was a charter member of the club that began in 1914 and held its first tournament a year later in Houston.

The TTBA has grown in stature in nine decades, but still clings to its cherished social and fraternal roots. Started by descendents of

continued on back

www.southernbowlingwriters.com

WRIGHT HOUSE BRIEFINGS

“Focused on the Future”

When our President suggested changing our motto I wasn't quite sure in my mind it was necessary, but I knew changes of some kind were needed to make our association grow and prosper. What a year it has been!

Our membership has grown to 72. We were hoping to make the 100 member goal in 2006 and we need your help. We need each member to recruit one new member in the coming year. Let's make 2006 another banner year.

We're just six months away from our meeting and celebrity roast. You should be receiving e-mails on a regular basis as we approach that date.

As your Executive Director I want to thank you for your quick responses to the many e-mails we sent out trying to get our by-laws and procedures finalized. Many of you have already sent me a check for your 2006 dues and that's greatly appreciated. I have received a lot of positive comments on what Jim and I are trying to do and I have tried to keep everyone informed in a timely manner. Fortunately, nearly all our membership has e-mail and it makes for a fast and easy turnaround.

On a personal note – the health issues that have fallen upon G.G. and I seem to have passed and we are mending quite well. We hope everyone had a very Merry Christmas and a we wish all of you healthy and prosperous New Year.

President's Pics . . .

CJ and I hope everyone had a wonderful Christmas, and we're looking forward to 2006. We're proud of all we've accomplished for SBWA in 2005, but we truly believe the best is yet to come.

As we reported in our November Update, GG Wright was to be elected to the Killeen-Fort Hood USBC Hall of Fame. She was indeed installed and proud husband Don reports that the event was terrific. Congrats again GG!

Please make an effort to join us at our Annual Meeting in Las Vegas June 25. We are very happy to be associated with Bowl Expo for the first time, and if you've never been to Bowl Expo, you are in for a treat. There's no bigger show in bowling.

Details for the SBWA luncheon and 'Just Desserts Roast' honoring Jeanie Hulsey, will be announced soon, but don't wait to make your travel plans. We will be at the Las Vegas Hilton along with BPAA and BWAA, and the special rate for our groups is \$99 per night (only \$10 more than our 2005 rate in Baton Rouge). The BWAA meetings run June 25-29, and Bowl Expo is June 25-30. Look for reservation information by email soon. We hope to see all of you in Vegas!

For more info about Bowl Expo visit www.bowlexpo.com.



Don Wright
SBWA Exec. Dir.



Jim Goodwin
SBWA President

MEMBER NEWS AND NOTES

Port Arthur Center Back - SBWA member Paul Kreins reports that his Park Central Recreation Center in Port Arthur has re-opened after hurricane Rita, but repairs are on-going. The 40-lane center sustained \$1.7 million in damages. 2006 also marks the 4th year for Kreins' Bowlingmarketing.com and Monday Morning Management Report.

King Better - In last month's UPDATE we reported SBWA VP Jim King's heart attack. We are happy to say he's now home doing much better.

Phantom Radio - SBWA member Lenny Nicholson's Phantom Radio will have several interesting guests in the coming weeks. Here's the schedule for January and February: **Jan. 4-10 Jim Dressel; Jan. 11-17 Paul Kreins; Jan. 18-24 Jim Goodwin; Jan. 25-30 Rick Ramsey; Feb. 1-7 Parker Bohn; Feb. 8-14 Special 200th Show w/Surprise Guest(s); Feb. 15-21 Gary (Guru) Parsons; Feb. 22-28 Gary Beck**

To listen anytime 24/7, log onto www.phantomradioshow.com.

90 Years continued from front page

German settlers who built their homes in the Texas Hill Country more than a century ago, TTBA has clubs from many small towns and holds its events in small centers, such as the one in Boerne, Texas with only eight lanes. Clubs like the Boerne and Houston Turn Vereins, the Austin Saengerrunde and the Houston and San Antonio Hermann Sons, have the same German heritage as the founders.

The TTBA is mostly social, but many top bowlers have been members over the years. Looking over the roster of past champions, we noticed the 1952 TTBA All Events champion - Billy Welu, who went on to become a Hall of Fame pro and Chris Schenkel's partner on the ABC television shows for the PBA. "Billy's dad Frank was an active member," said Nixon, "and he got Billy involved before he ever became a pro." Categories in the annual tournament include men's and women's Singles, Doubles, High Game, Team All Events, and All Events for over 55 and 65. There is also a special award for the oldest bowler in the tournament each year.

For more information about TTBA, contact Harry Nixon at (210) 342-7616.

FINAL FRAME

Jack Harper, outgoing President of the Houston Bowling Association, died on Christmas Day. Jack will always be remembered as the man with all the bowling pins on his sports coat. He was involved all areas of the sport and especially loved youth coaching.

PBA Hall of Famer **Bud Fisher** also passed away in December. Bud was one of the first three employees of the PBA, and served as its PR director for more than three decades. Fisher was a Purple Heart veteran of WWII and was buried at Arlington National Cemetery.